



## Genuine Human Interaction. For Better Patient Care.



### LifeSize At a Glance

- Delivered the world's first mainstream HD video communications system in 2005
- Has over 55K units, shipped to 15,000+ customers, in 100 countries
- Became a division of Logitech in December 2009, sharing a vision of "where there is voice, there should be video"
- Customers include health care organizations, Fortune 500 companies, small businesses, educational institutions, , and government agencies
- Headquartered in Austin, Texas, with global offices throughout the Americas, Europe, and Asia-Pacific
- Learn more at: [www.lifesize.com](http://www.lifesize.com)

### High Definition for Higher Quality Care

Telehealth is an integral feature of mainstream care delivery, changing lives for both the provider and the patient. As patient demand grows and the number of available providers decreases, health care organizations must look for ways to be more efficient in care delivery while at the same time increasing the level of care with fewer resources. LifeSize HD video conferencing is at the forefront of redefining customer care, collaboration and efficiency in health care organizations.

LifeSize HD video conferencing applications are changing health care delivery, as well as health care education and management — contributing to better patient outcomes, reduced costs and new streams of revenue. Live surgical observations. Remote patient consultations. Multisite practice management meetings. Web-based training and education. Only LifeSize combines the highest quality HD images with the flexibility to integrate with a range of medical devices at the lowest total cost of ownership.

**"LifeSize's innovative feature set, simple operation and high quality HD performance results in one of the most appealing solutions for healthcare professionals."**

—IWONA PETRUCZYNIK, ANALYST  
FROST & SULLIVAN RESEARCH



Frost & Sullivan named LifeSize HD video communications solutions the most effective for healthcare providers for price competitiveness, features, ease-of-use and service.

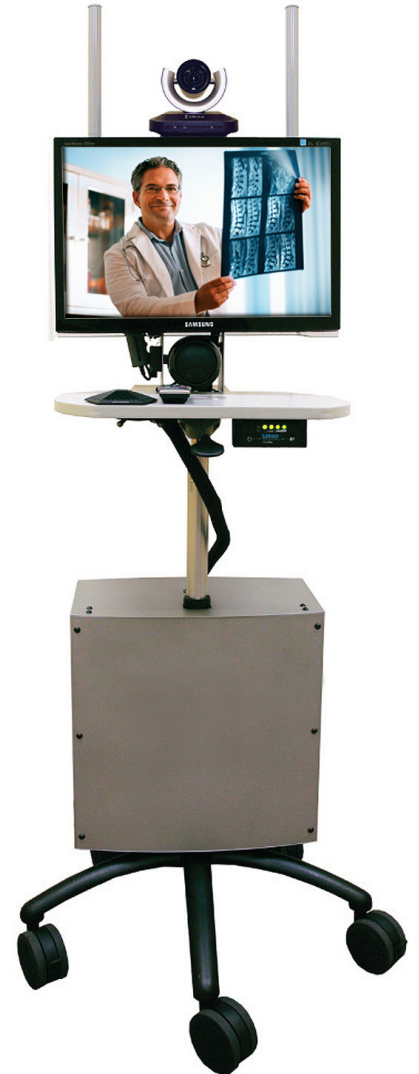
# Universal Video Collaboration in Health Care



## Better Care

Providers can be in more places, and the burden on patients is reduced when the best care can be delivered on their terms.

- Reduced travel and transfer costs
- Unmatched video quality and flexibility for delivery in any care environment
- Ease of use that enables providers to easily adopt
- Integration with a broad range of medical devices and the ability to share content
- HIPAA compliance with strong AES, 128-bit encryption



## More Places

Distance and access are no longer barriers to care delivery with HD video conferencing. LifeSize HD video conferencing enables crystal-clear, real-time communications across the health care delivery system and easily integrates and adapts to your environment.

- On-demand access to specialists and second opinions, anywhere they are available
- Care delivery in underserved rural areas, distributed metropolitan locations, prisons, schools or other locations
- Store and forward capability with recording and on-demand playback of consultations



## Smarter Investment

New sources of funding and reimbursement are speeding the adoption of Telehealth solutions. LifeSize will cost-effectively scale with your needs, making your video conferencing deployment sustainable and scalable.

- Easily integrate with your existing networks
- Expand use as needed by adding endpoints at the lowest total cost of ownership on the market
- Centrally manage all video conferencing endpoints
- Develop additional streams of revenue with more systems in more places

Telemedicine solutions such as mobile cart units, with wireless and medical device integration capabilities, extend the value of video conferencing in the clinical environment. LifeSize HD video conferencing is flexible enough to span healthcare education, management and care delivery.

- Remote Patient Visits (Telemedicine)
- Clinical Consultations
- Emergency Medicine
- Home Health Monitoring
- Continuing Medical Education (CME)
- Administrative meetings

# High Definition Video Communications

## The LifeSize Difference

LifeSize is a pioneer and world leader in high definition video collaboration. Designed to make video communication truly universal, our full range of open standards-based systems offer enterprise-class, IT-friendly technologies that enable genuine human interaction over any distance with anyone, anywhere.

## Genuine Human Interaction

Superior HD video allows you to see every gesture, make face-to-face contact, and conduct consultations and examinations in crystal-clear audio and video. Specialist to patient. Doctor to doctor. Instructor to student. The immersive LifeSize experience is second only to being there in person.

## The Highest Quality Collaboration Capabilities

The easy-to-use, intuitive interface invites interaction and encourages immediate use. With the lowest acquisition cost and no hidden costs, LifeSize delivers the lowest total cost of ownership and makes HD video communications feasible across the entire organization, from care delivery to administration, education and training.

## Enterprise Class, IT Friendly

Easily deployed on any IP network, LifeSize solutions have been proven to deliver the best performance at minimal bandwidth. No costly network upgrades required. No expensive additional equipment to buy. Hospitals and practices can start delivering better care to more patients, quickly.

# LifeSize is Your Partner for Today and Tomorrow

## Grant Services

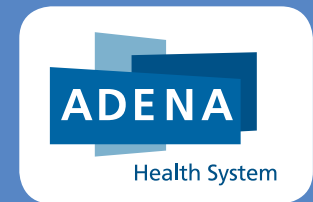
LifeSize Grant Services Program is available to assist you in securing funds for implementing HD video conferencing. Currently supported grant programs provide funding for Telemedicine distance learning and education, emergency preparedness, and collaboration programs among geographically dispersed locations.

## Assurance Services

The LifeSize team of experts helps ensure a rapid return on your investment through a combination of proven methodologies, tools, and certified partners. From pre-installment consultation to on-site deployment support and warranty services, LifeSize will partner with you every step of the way.

“There hasn’t really been a need for IT or technical assistance with the LifeSize systems. Our physicians really own it — they support it, they make the calls. Lucky for us, all the pieces work together seamlessly, making it a win-win situation for our patients and physicians.”

— Marcus Bost, CIO of Adena Health System



## CHALLENGE

Limited access to doctors specializing in neonatal critical care forced Adena to transfer infant patients to another hospital, nearly 70 miles away, placing emotional and financial strain on babies and their families.

## SOLUTION

A telemedicine solution that included LifeSize® Room™ HD video systems deployed at Adena and Nationwide hospitals running over their existing Cisco® Catalyst™ switches.

## RESULTS

50% reduction in infant transfers. Specialists can evaluate infant patients with their own eyes and consult with other doctors in realtime. The burden for families is virtually eliminated.



# LifeSize HD Video Communication Solutions

## Stunning Video. Crystal Clear Audio. Feature Rich.

Across our HD product portfolio, the one feature that doesn't change is the quality of the experience. LifeSize allows you to choose your video system based on the features you want without jeopardizing quality.



### LifeSize® Conference™ Series

- Next best thing to face to face
- Immersive
- Easy to use



### LifeSize® Room™ Series

- Support for 8 callers
- Expandable—Support additional video devices
- Continuous presence



### LifeSize® Team™ Series

- Support for 4 callers
- Easy switching—Can support up to 2 video inputs
- Superior quality



### LifeSize® Express™ Series

- Support for dual displays
- View of all participants
- Data sharing



### Passport™ or LGExecutive, powered by LifeSize®

- Compact
- Affordable
- Versatile—Call HD endpoints and phones, stream and record, share data



### LifeSize® Desktop™

- PC application for video collaboration
- Data sharing
- 720p30 video

## Support for Collaborative HD Video Communications

### Stream. Record. Connect. Control. Manage.

LifeSize offers solutions for live and on-demand streaming and recording and for infrastructure to meet your business needs. More effective communications, better security, greater flexibility and scalability.



Management and Control



HD Streaming, Recording, Auto-publishing Appliance



Video Infrastructure



Security, NAT/FW Traversal



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